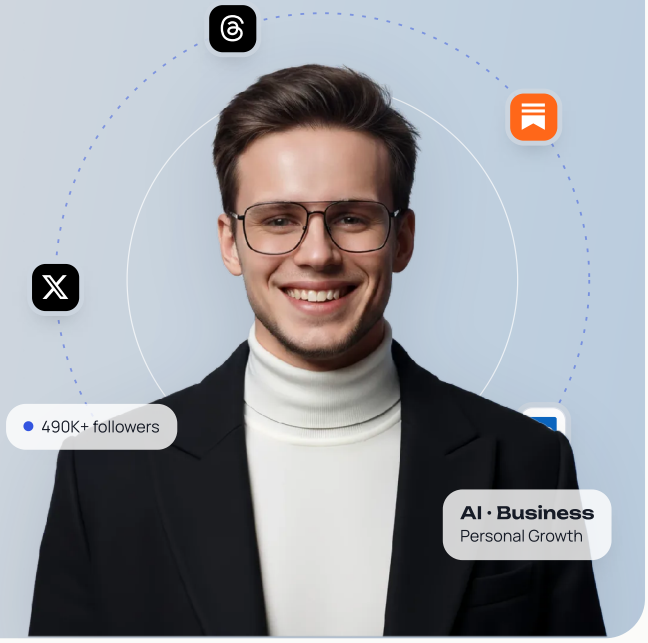
MEDIA KIT · 2026 · TECH ENTREPRENEUR

Natan Mohart

I break down AI, business and personal growth for 490K+ founders, executives and professionals.

Tier 1 Elite Creator · Favikon
#55 CEOS & TECH LEADERS, US · TOP 1%



490K+
TOTAL FOLLOWERS

8.5M+
VIEWS PER MONTH

25%
FOUNDERS & EXECS

Top 1%
BUSINESS CREATORS · FAVIKON

ABOUT

Complex ideas, made simple

I turn AI trends, business frameworks and growth ideas into content people save, share and act on.

My audience follows me to understand what's changing in technology, build better businesses and grow as people. Brand integrations are built into that same style: useful, clear and easy to act on.

CORE TOPICS

- Artificial Intelligence
- Business
- Personal Growth

ALSO COVERING

- Finance
- Economics
- Strategy
- Productivity
- Leadership
- Negotiation

PLATFORMS

Where to find me

Over 490,000 followers across all platforms and 8.5M+ views every month. Analytics screenshots available on request.

LinkedIn ↗

100K+

followers

The B2B audience: 25% of followers are founders, owners and executives.

Views per month	2.5M+
Avg. post views	50-80K
Audience	Founders, managers, professionals
Formats	Posts, carousels

Instagram

3 ACCOUNTS

370K+

followers across 3 accounts

Views per month	5M+
Avg. post views	50-100K

@natan_mohart Personal	200K+
@beyond__intelligence	85K+
@business__infographics	85K+

X ↗

@natan_mohart

5K+

followers

Short takes on AI news and tools

Threads ↗

@natan_mohart

8K+

followers

Short ideas on business and personal growth

Substack ↗

@natanmohart

11K+

subscribers

Long-form newsletter with deeper breakdowns

GitHub ↗

Natan-Mohart

Free materials from my posts: Claude skills, templates and guides

YouTube

COMING SOON

Video explainers. Early partner slots open.

FEATURED CONTENT

Content people save

Every post is practical and built to be saved. Sponsored content gets the same treatment.



LinkedIn — views

AI · FINANCE

24 Claude Skills for Corporate Finance

— Likes — Comments
— Reposts — Saves



LinkedIn — views

PERSONAL GROWTH

7 Styles of Thinking

— Likes — Comments
— Reposts — Saves



LinkedIn — views

AI · STRATEGY

24 Claude Skills for Business Strategy

— Likes — Comments
— Reposts — Saves



LinkedIn — views

BUSINESS

RACI & DACI Frameworks

— Likes — Comments
— Reposts — Saves



LinkedIn — views

BUSINESS · LEADERSHIP

6 Types of Meetings High-Performing Teams Never...

— Likes — Comments
— Reposts — Saves



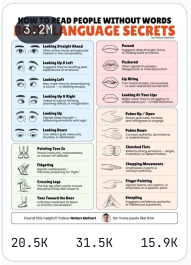
Natan Mohart

@natan_mohart

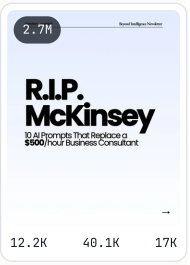
200K+ followers

AI, business and personal growth for professionals and founders.

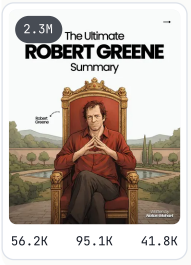
AI · Business · Growth



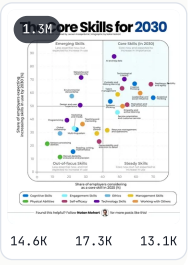
20.5K 31.5K 15.9K



12.2K 40.1K 17K



56.2K 95.1K 41.8K



14.6K 17.3K 13.1K

AI News & Tools

@beyond__intelligence

85K+ followers

Daily AI news, new tools and practical ways to use them. The natural home for AI and SaaS launches.

AI news · AI tools · Prompts



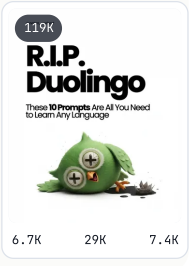
10K 27.2K 9.6K



1.8K 6.6K 1.5K



8.7K 22.6K 6.5K



6.7K 29K 7.4K

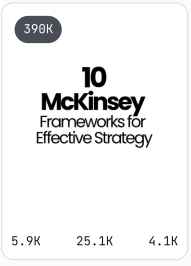
Business in Visuals

@business__infographics

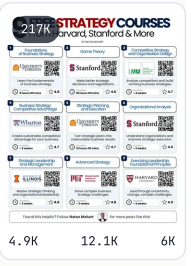
85K+ followers

Strategy, finance and leadership frameworks explained in one picture.

Strategy · Finance · Leadership



5.9K 25.1K 4.1K



4.9K 12.1K 6K



3.8K 8.9K 2.3K



4.2K 6.7K 4.1K



X — views

AI · FINANCE

24 Claude Skills for Corporate Finance

— Likes — Comments
— Reposts — Saves



X — views

PERSONAL GROWTH

7 Styles of Thinking

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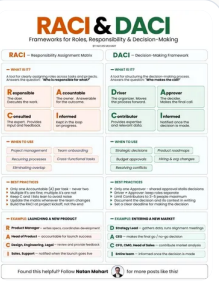


X — views

AI · STRATEGY

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X — views

BUSINESS

RACI & DACI Frameworks

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X — views

BUSINESS · LEADERSHIP

6 Types of Meetings High-Performing Teams Never…

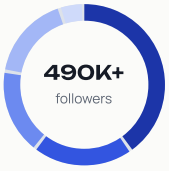
— Likes — Comments
— Reposts — Saves

AUDIENCE

Reach at a glance

Professionals, founders and decision-makers interested in AI, business and self-improvement.

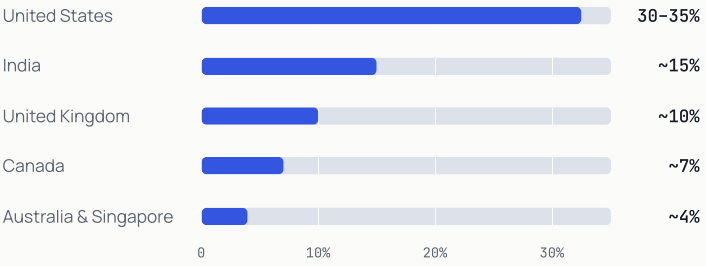
Followers by account



Instagram Natan Mohart · personal	40%
LinkedIn Natan Mohart	20%
Instagram @beyond__intelligence	17%
Instagram @business__infographics	17%
X, Threads, Substack 5K + 8K + 11K	5%

Top countries

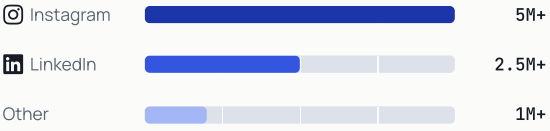
50%+
in US, UK, CA, AU & SG



Approximate share of followers across accounts.

Monthly views

8.5M+/mo

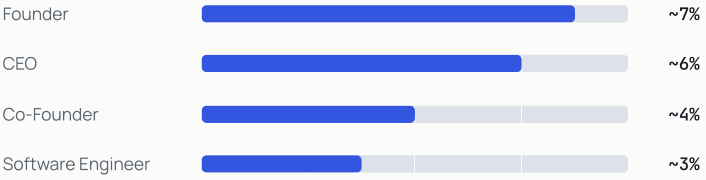


Average views per post



Top job titles

25%
founders, owners & execs



ALSO AMONG FOLLOWERS

CFO · CTO · Managing Director · General Manager · Project Manager · Sales Manager · Professor

LinkedIn followers, approximate. Founders, owners, CEOs and directors make up about 25%.

FOR AI & SAAS BRANDS

Your product, in front of people who buy software

My audience actively looks for new AI tools and business software. They try what I show, and many of them make buying decisions at work.

LAUNCH

Product launches

Coordinated posts across LinkedIn, Instagram and X on launch day, timed with Product Hunt or a new feature release.

EXPLAIN

Explainers

Your product's value broken down into a carousel or short video that people save and share.

SHOW

Tool walkthroughs

Short videos showing real use cases, from signup to first result, with a tracked link or promo code.

DEEP-DIVE

Newsletter features

A Substack sponsorship or full review for readers who want detail before they subscribe.

Who it works best for

Categories where my audience and past results already line up.

AI tools & assistants

A dedicated AI page, @beyond__intelligence, with posts up to 745K views.

B2B SaaS

25% of LinkedIn followers are founders, owners and executives.

Productivity & no-code

How-to posts regularly pass 20K saves. People save them to use later.

Edtech & courses

Free-course roundups reach 400–500K views. Past partners: Coursera, edX.

Fintech & finance tools

Finance and economics content, including the Claude for Finance series.

HR & people tools

A leadership-focused audience of managers and founders. Past partner: Deel.

HOW A CAMPAIGN RUNS

From brief to report in about two weeks

01 — DAY 1

Brief

You share the product, goals and key messages.

02 — DAYS 2-3

Concept

I propose the format, angle and platforms.

03 — DAYS 4-6

Approval

You review the draft before anything goes live.

04 — LAUNCH DAY

Publish

The post goes live at the best time for reach.

05 — +7 DAYS

Report

Reach, clicks, saves and shares, with screenshots.

COLLABORATIONS

Partners & collaborations

Brands I've worked with and creators I've collaborated with.

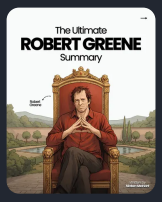
FEATURED COLLABORATION



Robert Greene

Bestselling author of *The 48 Laws of Power*, *Mastery* and *The Laws of Human Nature*.

COLLAB POST · INSTAGRAM



The Ultimate Robert Greene Summary

2.3M views	**95.1K** saves
41.8K shares	**56.2K** likes

View the post ↗

BRAND PARTNERS

Deel **Coursera** **edX**

CREATOR COLLABORATIONS



Justin Wright
CEO @ KnownLeaders & Polished Carbon · ex-CIO of a $4B company
750K LinkedIn · 100K Instagram



George Stern
Entrepreneur & CEO · ex-McKinsey · Harvard Law
450K LinkedIn · 705K Instagram



Igor Buinevici
Founder @ Wild Capital · ex-Goldman · Top 10 LinkedIn AI/Tech creator
360K LinkedIn · 200K Instagram

FORMATS

Ways to work together

Bundles across several platforms and long-term partnerships get better rates.

LinkedIn post	Sponsored post or carousel written in my voice
Instagram carousel	Custom carousel on one or all three accounts
Reels & Stories	Short video or story series with a link to your product
X & Threads	Thread or post series, cross-posted
Substack	Newsletter sponsorship or dedicated issue
Multi-platform bundle	One campaign across LinkedIn, Instagram, X, Threads and Substack

Rates on request. Send a brief and get a quote within 48 hours. Usage rights for paid ads are discussed separately.

CONTACT

Let's build something smart

Tell me about your product and goals. I reply to every brief within 48 hours.

EMAIL
businessinfographics101@gmail.com

www.natanmohart.com · linkedin.com/in/natanmohart · instagram.com/natan_mohart

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Stats updated: November 2026